



Specifications for Video Files

Video Image	
Formats	.mov / .mp4
Videocodecs	H.264/MPEG-4 / Apple ProRes 422 (HQ)
Resolution	1920x1080 px
Frame Rate	Nativo (>23.98)
Bitrate	7.5 Mb/s (at least)

Audio	
Audiocodecs	Dolby AC3 / Apple ALAC / Ogg Vorbis / AAC
Channels	Stereo 2.0 / 5.1
Quality	48 kHz

Cover of the Video	
Format	.jpg
Color	RGB
Source	Must be a screenshot taken from the video.
Resolution	1920x1080 px
Aspect Ratio	16:9

Video must NOT contain:
Information about future events
URLs (Hashtags are OK: #FangtasiaMusicRocks, etc.)
Credits in black background (In case credits are listed, they must be integrated with music).

Requirements to create Vevo channels

- Name of the channel: exampleVEVO (Up to 20 characters).
- Name of the Label:
- Link to Website:
- Link to Facebook page.
- Link to Instagram:
- Link to iTunes profile:
- Link to Spotify profile:
- Band photo in 5000x5000px. Must not contain any text nor logos.
- Image in 2560x1440px. Must follow the measures described below.



Any text or logo must be inside the “text and logo safe area”, which is only 1546x423px. Otherwise, the image will be rejected by Vevo.



Metadata for Video Products

- ✓ Artist name. Please write it exactly as you want it to appear.
- ✓ Name of the Song
- ✓ Release date. (dd/mm/yyyy) The music industry has set a standardized day for new releases: Friday. If you have another day in mind, it can be done without problem.
- ✓ Name of the label under which the product Will be released. This can be any name you want, even if you are an independent artist.
- ✓ Two music genres; the most similar ones to the style of the overall album or EP. In case of releasing a compilation with various artists, then specify genres for **each song**.
- ✓ Indicate if the song contains explicit lyrics
- ✓ Indicate language. If it is an instrumental track, write: "None"
- ✓ Real and complete name of the songwriter. (no abbreviations and no nicknames) *
- ✓ Real and complete name of the lyricist. (no abbreviations and no nicknames) *

****"Martin L. Gore" is incorrect. It should say "Martin Lee Gore."**

Additional Information:

- ✓ If the audio of the video is already on streaming platforms, please provide us the ISRC Code assigned to the track. This code can be obtained from your music distributor. If you are distributing your music with us, we will retrieve it automatically.